



Index

- A) Standard Chartered Mumbai Marathon 2016
- B) Shout Out
- C) Khichdi Kings
- D) Donor List
- E) Join Us

Issue 30 • August 2015

*Annamrita -  
Food as Pure as Nectar*

# ISKCON Food Relief Foundation NEWSLETTER

## Standard Chartered Mumbai Marathon 2016

Standard Chartered Mumbai Marathon, the premium marathon platform in the world is back with its thirteenth edition. The Mumbai Marathon second in the world only to the Boston Marathon is platform that brings together thousands of people from all walks of life for a greater good, the spirit of Oneness. This watershed event has helped Indians break running ground since its inception thirteen seasons ago. To be held on Sunday, 17th January, 2016, this event will see Annamrita participating for the fourth year consecutively.

The funds raised for Annamrita through the Standard Chartered Mumbai Marathon will go towards sponsoring mid-day meals for underprivileged children and liberating them from the cycle of poverty and illiteracy. Every bib sponsored will ensure 10 needy children receive meals for the entire year.



# Shout Out

## Concast team visits Annamrita

Concast India is synonymous with high quality continuous casters. Leading steel manufacturers trust Concast India has commissioned over 500 casters so far with a presence across India as well as abroad.

Concast has been supporting the Annamrita project by adopting schools across the city. As part of their CSR engagement activity the employees visited Annamrita Tardeo kitchen and observed the entire cooking process. As it is with most of our guests they were also amazed to see the precision and discipline with which the entire process was run.



The process was so enjoyable for them that we soon look forward to having a khichdi drive at their locations as they want all their employees to taste the yummy khichdi soon.

## Impact Guru supports Annamrita



Impact Guru is an online fund raising or crowd funding platform that empowers anyone to give to nonprofits and social causes in India. Started by Piyush and Khushboo Jain, Impact Guru is a team of youngsters wanting to impact social change through the power of many. Through their Impact Guru innovation, coined SMILE (Social Media Impact Linked Engagement), each Facebook sharing action by a user can now be worth up to Rs 1,000 (~US\$15) in donations to a

nonprofit. They encourage individuals to start fundraiser campaigns for the projects they list.

One such an enthusiastic and enterprising fundraiser is **Thibaut Gougeon**

### Thibaut ...

A, 21 year-old-French student at INSEEC, a business school in Bordeaux – France. Before completing his fourth year, he decided to take a gap to volunteer in India. Working and living in Mumbai, he saw social issues first-hand while exploring the city.

“It has truly been a humbling experience. Especially little children begging on streets. While working on a blog post, I learnt about the mid-day meal programme in India and Annamrita. I was amazed to see that with only 450 rupees (6 euros), we can create such a big impact for children! This is why I really wanted to start a fundraiser to support the program. I do believe, education is the best way to get the country out of poverty but it

will take time and thanks to nonprofits like Annamrita that the situation will improve.”

The reactions he got from his family and friends were great, they have already started to support the cause by making generous donations. Within a week, his campaign raised almost Rs 20,000.

“It feels good to know that 45 poor children will get guaranteed nutritious, hot meals everyday at school. This should give them the required support to fight malnutrition and transform their lives.

Annamrita thanks Thibaut for his contribution and dedication to our cause. If you would like to support Thibaut's page and donate to Annamrita please click on <http://bit.ly/1Rsgwlr>

Even sharing the campaign on facebook helps the cause.

## Travel Guru employees visit Annamrita School

Travelguru.com is a travel website and an online vacation packages/ hotel booking portal based in Mumbai. As part of their employee engagement activity Travel guru employees sponsored meals for a

municipality school Raj Vidyalaya in Kandivali. The employees visited the school and participated in the khichdi serving process.

The employees were amazed at how much difference one meal was making in the lives of these children



## Khichdi Kings

**Name: Mr. Sanjay Tikku**

**Branch – Director - Delhi / Jharkhand / Rajasthan**

**How long have you been with Annamrita?**

I have been with Annamrita for the last 7 years

**What were you doing before you joined Annamrita?**

I was an Interior Designer by Trade. I had an organization where we provided concept to commissioning of Houses / Malls / Offices / showrooms / exhibitions. I was also into Imports of industrial items.

**What I like most about my work with Annamrita?**

Well this is no work !!!it's a seva and seva can be

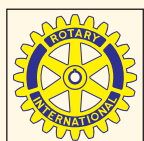
done only if ones likes it and it is close to one's heart. The project annamrita is close to Prabhupada's heart so it is close to everyone's heart as it works towards eradication of hunger and more so meal distribution.

**What I dislike about my work?**

The financial limitations restricting the number of children we serve. Our aim and satisfaction would be to reach out to each and every child in any corner of the nation he may be, school going or not.

**Why Annamrita?**

Meal distribution makes Prabhupada happy. There is no greater than devotion to our cause and annamrita is the ideal platform to do so.



**Rotary Clubs from District 3140 have sponsored 2896 children with Mid Day Meals for Rotary year 2015-2016.**

# Thank you to our generous Donors

- 1 A G Financial Products & Services
- 2 Abhishek Dash
- 3 Agasty Poulo C.
- 4 Ajay Piramal
- 5 ALIGNS INTERNATIONAL
- 6 Ambit Oditi Foundation
- 7 Anand Jayram
- 8 Anand Kumar Jain
- 9 Anand Vijayaragavan
- 10 Anushree Kulkarni
- 11 Aptus Finserv LLP .
- 12 Arham Yuva Seva Group
- 13 Arvind Medhekar
- 14 Ashish Saini
- 15 Ashna Samir Ajmera
- 16 Ashok Bhimra
- 17 Ashok Chandran V.
- 18 Ashok Mirchandani
- 19 Ashok R. Mudaliar
- 20 Atul Khushalchand Timbadia
- 21 Atul Wadhawan
- 22 Avadhoot N. Kamat
- 23 Avan Thanewalla
- 24 Avyay Arora
- 25 B. Sunita Omshiva Kumar
- 26 Babesh Bhaskar
- 27 Bankim P. Mehta
- 28 Bhaktivedanta Hospital
- 29 Bhavyata Foundation
- 30 Biju Pillai
- 31 Bipin Jethalal Doshi
- 32 Biraj Sheth
- 33 Biren C. Shah
- 34 Byju Nair
- 35 Cera Sanitaryware Limited
- 36 Chetan Manubhai Desai
- 37 Chitra Gangadhar Mahale
- 38 Deepak Agrwal
- 39 Deepak Ramakant Temkar
- 40 Dhirajlal M Shah
- 41 Dhruv Arora
- 42 Dilruba Adhikari
- 43 Diwakar Nadkani
- 44 Ener Tech Enterprises .
- 45 Feminine And Infant Healthcare Pvt. Ltd.
- 46 G. V. Raghvendra Rao
- 47 Ganesh Kandaday
- 48 Gaurav Jadhav
- 49 Gautam Khetwal
- 50 Gerad Financial Services Pvt Ltd
- 51 Ghattay Prasad
- 52 Gian Prakash Gupta
- 53 Give India
- 54 Gnana Francis
- 55 Guduru Varma
- 56 Gujarat Organics Ltd
- 57 Gulabchand M. Shingavi
- 58 Gulshan Prashar
- 59 Gulur Raghavendra Venkatesh
- 60 Hema D Mathuria
- 61 Himatlal N Shah
- 62 Hiten Mehta
- 63 HPCL Petroleum House .
- 64 HPCL West Zone .
- 65 Indian National Press (Bombay) Pvt. Ltd.
- 66 International Society for Krishna Consciousness
- 67 Jaidev Charitable Trust
- 68 Janki Subramaniam
- 69 Jay Desai
- 70 Jayant Kumar Raina
- 71 Jayanth Ranganathan
- 72 Jitendra Bhujle
- 73 Justin George Mattam
- 74 Jyoti Mahajan
- 75 K. R. Steel Tube Co.
- 76 Kalpit J. Choksi
- 77 Kamesh Rao Ch.
- 78 Kanika G. Agarwal
- 79 Kantilal Manilal & Co. Pvt. Ltd .
- 80 Karunya Trust
- 81 Khyatesh Sharad Doshi
- 82 Kiran Patil
- 83 Krishna Vora
- 84 Krushi N. Barfiwala
- 85 Kumud Prakash Vasu
- 86 Lalit Kumar Pradhan
- 87 Manali Mudafale
- 88 Mangesh Sonawane
- 89 Maniz Ashok Bhimra
- 90 MDSyed Abdul Hammid
- 91 Meenal Joshi
- 92 Mehul Kirti Raja
- 93 Milind Prakash Shinde
- 94 N. K. Menon
- 95 Nadantika Shinoy
- 96 Narayana Shagrithaya
- 97 Nikhil Vinodkumar Aggarwal (HUF)
- 98 Nishika Bhavnani
- 99 Nitesh Bhati
- 100 Parag Suresh Awasthi
- 101 Poonam Das
- 102 Prabal Aggarwal (HUF)
- 103 Prabhakar K. Shetty
- 104 Pradeep Kumar Sharma
- 105 Pradeep Sharma
- 106 Pragna Shah

- |     |   |     |                                       |
|-----|---|-----|---------------------------------------|
| 107 | Prashant Apastamb                               | 153 | Satramdas Raheja                      |
| 108 | Prashant Dubey                                  | 154 | Satvik Arora                          |
| 109 | Prashant K. Shah                                | 155 | SatyaMahesh Kodukula                  |
| 110 | Prashant Mangeshkar                             | 156 | Satyendra Sharma                      |
| 111 | Pratap Kapil Dakwa                              | 157 | Shailesh Rao                          |
| 112 | Pratibha Munshi                                 | 158 | Shakuntala D. Vyas                    |
| 113 | Pratik Sarkar                                   | 159 | Shevagoor Pundalik Kamath             |
| 114 | Purnima Bhattacharya                            | 160 | Shri N. D. Bhuta Charities            |
| 115 | Purnima S. Pratap                               | 161 | Shyju Kozhisseri                      |
| 116 | R. K. Saboo                                     | 162 | Sneha Sanjay Shah                     |
| 117 | R. V. Nadkarni                                  | 163 | Som Mishra                            |
| 118 | Radhika Jadhan                                  | 164 | Soundarya Kamala                      |
| 119 | Rajesh B. Vardhan                               | 165 | Sowmya Rao                            |
| 120 | Rajesh K. Kapadia                               | 166 | Sreenivas Namburu                     |
| 121 | Rajesh Kumar Saksena                            | 167 | Sriniwas Takuri                       |
| 122 | Rajesh Paranjape                                | 168 | Subhash L. Majithia                   |
| 123 | Rajiv Vyas                                      | 169 | SudeepAudio.com LLP .                 |
| 124 | Rajni Jain                                      | 170 | Sukarma Charitable Trust .            |
| 125 | Rakesh Rojanala                                 | 171 | Sundareswaran Tharavanat              |
| 126 | Ram Naidu                                       | 172 | Sunil Jijatrai Shah                   |
| 127 | Ramesh B. Vardhan                               | 173 | Surendra Kulkarni                     |
| 128 | Ranjit Pawar                                    | 174 | Suresh Kanakia                        |
| 129 | Rashmi Gupta                                    | 175 | Tanya Bhatia                          |
| 130 | Rashtriya Chemicals and Fertilizers Ltd.        | 176 | Tapaswi M. Shedge                     |
| 131 | Rasiklal Chandulal Parikh Charitable Trust .    | 177 | Tarun S Kedia                         |
| 132 | Ravi Kumar Acharya                              | 178 | The Bombay Seacoast Rotary Foundation |
| 133 | Reach Social & Welfare Association              | 179 | Tushar Amin                           |
| 134 | Rita Razdan                                     | 180 | Tushar Bobhate                        |
| 135 | Rohan Samir Ajmera                              | 181 | Tushar Prabhu                         |
| 136 | Rotary Club Of Mumbai BKC                       | 182 | Uday Madhavdas Asher                  |
| 137 | Rotary Club of Mumbai Lakers Charitable Trust   | 183 | Uday Raghunath Chavan                 |
| 138 | Rotary Club of Thane Down Town .                | 184 | Vaishali B. Shah                      |
| 139 | Rotary Club of Thane North End Charitable Trust | 185 | Vandan Manglik                        |
| 140 | Rucha Joshi                                     | 186 | Veena Ravichandran Gavandar           |
| 141 | Russell Pet                                     | 187 | Venu Nallamothu                       |
| 142 | S D Corporation Pvt Ltd .                       | 188 | Vijay Singh                           |
| 143 | Sah Charitable Trust                            | 189 | Vikas Pahal                           |
| 144 | Sahil Gajria                                    | 190 | Vinod Panalal Shah                    |
| 145 | Sameer Shah                                     | 191 | Vishesh Jain                          |
| 146 | Sangeetha Sharavanan                            | 192 | Vishnu Maheshwari                     |
| 147 | Sanjay Manohar Sagwekar                         | 193 | Vishwanath Kedia                      |
| 148 | Sanjay R. Shah                                  | 194 | Viswanathan Rajamanickam              |
| 149 | Sanjeev Shinde                                  | 195 | Vivek Sah                             |
| 150 | Sankiet Narkhede                                | 196 | Yashpal Wala                          |
| 151 | Sanyasiraju Devarakonda                         | 197 | Yogen Rajyaguru                       |
| 152 | Satish B. Maniar                                | 198 | Yogesh P.                             |
|     |   | 199 | Yuvaraj Sreeramulu                    |

*Join Us*

*ISKCON Food Relief Foundation is looking out for talented and committed individuals to join us as interns or full time employees for various vacancies we have at the moment. We also require individuals with strong Sales skills to promote our cause and help us to raise funds. For more information about these profiles or Internships please contact dilzad on dilzad@annamrita.org*



## Annamrita, ISKCON Food Relief Foundation

19, Jaywant Industrial Estate, 63, Tardeo Road, Tardeo, Mumbai-400 034.  
Tel-022 - 23531530. Email- [info@annamrita.org](mailto:info@annamrita.org) Web- [www.annamrita.org](http://www.annamrita.org)

Follow us on AnnamritaISKCON on  & 