



**ISKCON Food Relief Foundation
– All India Branch Managers Meet**



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To Generously Support Annamrita**



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With Something Sweet**

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annamrita
ISKCON Food Relief Foundation

Newsletter



ISKCON Food Relief Foundation – All India Branch Managers Meet

The success of ISKCON Food Relief Foundation can be attributed, among many other factors, to the fact that it is run in a thoroughly professional manner by dedicated and enthusiastic individuals. Recently, there was a joint conference organised for Regional Program Directors and Branch Managers of ISKCON Food Relief Foundation. The purpose of this 3-day meet, held on 16th, 17th, and 18th May, was multi-fold. Multiple issues and factors pertaining to the everyday running and

functioning of our kitchens were discussed.

On the first day of the meet, all Regional Program Directors and Branch Managers were welcomed and formally introduced to one another. This was followed by an inaugural address by Dr. Radhakrishna Das, Managing Program Director of Annamrita. There on, there was a power-point presentation made wherein all present members were made

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Our backbone and inspiration
H. H. Gopal Krishna Goswami

“We have observed a trend wherever ISKCON Food Relief Foundation (IFRF) serves meals to underprivileged children. We have observed this trend in Delhi, Mumbai, Ujjain, Tirupati and many other places across India. School Principals have heaped praises on our Annamrita program and have said that the enrolment in their school has increased considerably because of the nutritious meals so served. The meals have also helped up the haemoglobin level as well as increase the production of white blood corpuscles. ISKCON Food Relief Foundation (IFRF) is a very important program and I am glad that we are working together to achieve Srila Prabhupada's vision of not letting anyone go hungry within a 10 mile radius.

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Discussion on Accounts
by Mr. Girish Watwe, Auditor



Presentation on Food Safety Management Systems
by Mr. Jayesh Bhat, Sr. Manager - Consultant, Paradigm Services Pvt. Ltd.



Presentation on HR Policies and Compliances
by Mr. Hemant Nitsure, PlugHR



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aware of the all-India operations of Annamrita – the number of schools served, the number of operational branches, overall growth achieved in the past year and so on. Accounts related queries and questions were addressed too. The Program Directors and Branch Managers were given in-depth information about laws pertaining to donations and service tax exemptions.

On the second day of the meet, three primary issues were discussed – HR, Fund Raising and Communications & PR. Current Annamrita policies and practises pertaining to all these three verticals were deliberated upon.

The third day of the meet was a comparatively light one. Generic issues faced by Branch Managers were chatted over and addressed.

Annamrita CEO, Mr. Gorakshanath gave a vote of thanks and declared the meet concluded.

One stand-out point of the meet was the speech made by our main trustee H. H. Gopala Krishna Goswami. His words of encouragement and his praise of our efforts motivated everyone present to do better. In addition to this, all managers and directors who contributed to Annamrita and helped achieve an impressive growth rate last year were given Plaques and Appreciation Certificates.

On the whole, the All India Branch Managers Meet of ISKCON Food Relief Foundation was a success as fruitful discussions were encouraged and executional outcomes were reached a consensus on.

Our backbone and inspiration **H. H. Gopal Krishna Goswami** >> from Page 1

I would like to thank Dr. Radhakrishna Das, Revati Raman Das and Dhananjay Krishna Das, all the managers and the entire team who have helped make the Annamrita program successful.”



Presentation by Regional Program Directors & Branch Managers

Appreciating Regional Program Directors and Branch Managers



Mr. Rajendra Pujari,
Regional Program Director, Maharashtra



H.G. Revati Raman Das,
Regional Program Director, Tirupati



H.G. Dhananjay Krishna Das,
Regional Program Director, Haryana and Uttar Pradesh



Mr. Sanjay Tikku,
Regional Program Director, Delhi, Jaipur and Jharkhand



Mr. Sandeep Gupta,
Regional Program Director, Ujjain



'Giving Back – NGO India 2013' Exhibition

Annamrita Hosts A Stall At 'Giving Back – NGO India 2013' Exhibition



Recently, Annamrita hosted a stall at the 'Giving Back – NGO India 2013' Exhibition. This exhibition was organised by UBM India and GuideStar India for the second year in a row. The purpose of this exhibition was to be the right platform for NGOs across the country to network and interact so as to exchange information on best practises; and also to be the facilitator of an environment that allows NGOs to engage with key stakeholders comprising of local and international corporates, foundations, government and individuals.

Annamrita - ISKCON Food Relief Foundation participated in this exhibition and we are proud to have done so. We hosted a stall at the exhibition and distributed free samples of the khichdi we cook in our kitchens and serve to kids across the

country. To our delight, the khichdi was liked by all those who tasted it and our efforts were praised. This appreciation and positive response surely motivated us to do better.

Moreover, we got the chance to interact with different NGOs and to understand the work they do and how they do it. This free interaction and engagement opened our minds and brought our attention to the large amount of good done by so many NGOs across the country.

All in all, we at Annamrita are pleased to have been a part of this massive exercise and we would like to thank UBM India for spear-heading the organising of such an exhibition, GuideStar India for their support and the entire Annamrita team without whom none of this would have been possible.

Visitors' Remarks

Very good food, doing a great job keep it up!

- Mr. Sunil Sharma, Andheri, Mumbai

Excellent Job!

- Ms. Hector Cueva, Ecuador

Delicious Khichdi, enjoyed every bit of it ! God bless!

- Ms. Naria Fernandese

I am feeling, this food is taste of love

- Mr. Akshay Sethi

Exceedingly good concept, idea and initiative

- Mr. Tanmay Haldar

Good taste and nutritious

- Ms. Pradnya Ranshinge

Good initiative !

- Ms. Divya Joseph

Tasty food, good initiative by ISKCON

- Mr. Santosh

Excellent Initiative !

- Mr. Ajay Govale



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Care for the Girl Child

Oriental Bank Of Commerce Continues To Generously Support Annamrita

Oriental Bank of Commerce (OBC) is among our most generous sponsors' and

prominent donors. This year, they are sponsoring meals for 500 children for the entire

school year.

Among the many CSR activities undertaken by Oriental Bank of

खुशहाल बालिका भविष्य देश का Care For The Girl Child



Commerce, one of them has been to promote girl child education. Care for and education of the girl child is an issue the bank takes very seriously. Since we too take it upon ourselves to push girl child education by ensuring the provision of meals, the liaison between Oriental Bank of Commerce and

Annamrita makes perfect sense.

We would particularly like to mention and appreciate two key individuals associated with Oriental Bank of Commerce. One of them is Mr. Bhupinder Nayyar, Executive Director and the other is Mr. Gupta, Asst. General Manager, PR and Publicity Department. Both these

gentlemen with prolific careers have played an instrumental role in the bank's decision to associate themselves with Annamrita.

Annamrita is grateful and ever-so-thankful to Oriental Bank of Commerce for their support and faith.

Annamrita Marks Start Of School With Something Sweet

Start of school is one momentous occasion for ISKCON Food Relief Foundation. It is the time when our kitchens are buzzing with action, when we are in full operation mode. To mark the start of a new school year, Annamrita distributed sweet dish to all partner school students in Maharashtra. The grand ceremony pertaining to this distribution took place in our Aurangabad kitchen.

In the morning, all Annamrita employees and kitchen staff at the Aurangabad branch were welcomed with a rose. Brigadier Surender Pawamani and Mr. Rishikumar Bagla, CMD, Bagla Group were present as special guests. Unfortunately, the Education Officer and Commissioner of Aurangabad could not make it. Brigadier



Pawamani and Mr. Bagla flagged off the distribution vans on this ceremonious occasion.

The special guests were served Sohanpadi too and they relished this sweet dish. Brigadier Pawamani

then addressed the staff and the present crowd and spoke words of motivation and appreciation.



Annamrita, ISKCON Food Relief Foundation

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