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- | | | |
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| 44 Global Giving | 92 West charitable trust | |
| 45 Hasit A. Dani | 93 Rotary Club Of Thane Lake City | |
| 46 Heinz India Private Ltd. | Charity Trust | |
| 47 Hemang K Maniar | | |
| 48 Hemendra Kothari Foundation | | |



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annamrita foundation NEWSLETTER

Events

Khichdi Drive for Daan Utsav

Daan Utsav - Festival of Giving was started with a desire to promote the Joy of Giving celebrations from 2nd Oct to 8th Oct. It is an Act of Selfless Giving that implies that you are making someone else feel cared for and happy. This initiative is supported by NGOs, private businesses and Corporates alike. Corporates participate in Daan Utsav by making efforts towards awareness, volunteering and fundraising events organized during the Joy of Giving Week.

This year too Annamrita celebrated Daan Utsav Festival with various organization across Mumbai. We had corporate houses like SBI MF, Novartis, Piramal Enterprises, Abbott Healthcare, Smith and Nephew and Menarini India Pvt Ltd. running various activities with Annamrita for Daan Utsav. These organizations hosted



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Join Us

Annamrita is looking out for talented and committed individuals to join us as volunteers or full time employees for various vacancies we have at the moment. We also require individuals with strong Sales skills to promote our cause and help us to raise funds. For more information about these profiles or Internships please contact Dilzad on dilzad@annamrita.org

Annamrita khichdi drives at their various branches and carried out collections drives, within their office to create awareness for Annamrita project. Annamrita also tied up again this year with Vendiman, a company that installs vending machines in corporates & IT facilities. As part of their contribution to Daan Utsav Vendiman installed an Annamrita voucher in their vending machines for the Daan Utsav week. Employees in the various corporate houses in this way sponsored Annamrita meals through these vouchers. Companies like Kotak Bank, Lodha, Axis Bank, JLL, Novartis, Sterling & Wilson and few others chipped in for Annamrita meals. Nearly 5000 meals were sponsored thanks to Vendiman and their corporate partners.

1233 children will receive Mid Day Meals for 1 year thanks to Daan Utsav. We thank everyone for their innovativeness as well as their efforts in making Daan Utsav such a success for Annamrita. We couldn't have done it without the joint effort of everyone involved and we are sincerely grateful to them for their support.



Giving Economy Awards



Crowdera Foundation kicked off its signature initiative, the GEC Awards and GEC Talks at it's very first conclave "Giving Economy Conclave". This was an initiative to identify, honor and connect the change makers across this planet, to build this Giving Economy. The Awards ceremony was held in Mumbai on November 27, 2018. Crowdera is a SaaS solution platform for non-profits and individuals, and its partners are building a map for the evolution of abundance in the economy, and taking it around the globe, starting with Singapore in 2019 with the GEC. GEC is committed to empower the global change makers to align with and expedite the impact of United Nations Sustainable Development Goals UNSDGs.

The Giving Economy Conclave (GEC) was inaugurated by Chet Jain – CEO Crowdera, Triveni Acharya – Co-founder of Rescue Foundation and Sandeep Nath, the famous Bollywood lyricist.

The launch event organized by Crowdera, a commission free crowd funding platform, also saw the first ever GEC Change Maker Awards being presented to well-known names in the social and corporate sectors. Annamrita is glad to say that Shri RadhaKrishna Das our Administrative Advisor was also presented with an Excellence Award for his work with Annamrita Foundation.

Other recipients of the award included Triveni Acharya of Rescue Foundation, Gauri Sawant from Sakhi Char Chaug and a holder of Presidential Award, Ajit Barse, from Slum Soccer Foundation, Sacheen Gandhi from Medicine Baba Trust, Shalabh Sahai from iVolunteer. The awards were a special recognition for the impact created on the United Nations Sustainable Development Goals.

Tata Steel Kolkata Marathon

Tata Steel Marathon, Kolkata, or affectionately called as TSK25 is an annual marathon which is organised by Tata Steel and which attracts more than 10000 athletes from all over the globe.

This event attracts the best long distance runners from more than 60 nations including Central Africa and Europe.

This event gives voice to several social and professional causes and is heard by millions over TV print media, live audience and co athletes. All the major NGOs and major companies of India make it a point to register their presence in this mega-event since it provides them the required platform of visibility and exposure. The voice and the cause of an organisation is heard at the widest of the platforms.

Annamrita Foundation, an NGO which stands for the cause of student nutrition of the highest quality and standards in schools, made its cause of student nutrition felt, thanks to the efforts of the Annamrita Kolkatta team when one of its volunteers decided to take up the challenge and participate in the enduring, and very tough marathon of 25 Km.

The participant Prashant Sahay ensured that the cause of Annamrita Foundation was well represented and emphasized upon. Prashant Sahay ran for the cause of child nutrition and he not only represented Annamrita Foundation but he also represented the warm vibes of his students from Rajasthan Vidya Mandir, Jamshedpur. Prashant is determined to pursue his support for Annamrita through marathon running across various cities of the world.

We wish him all the best and are grateful to him for all his efforts.



Festival Gift Cards



With the season of Giving in full swing Annamrita wanted to extend its activities by making giving more accessible for all.

We launched the Annamrita e-gift cards to mark upcoming special festivals. Kicking off the initiative in Diwali, Annamrita launched the Festival gift cards for Diwali and then Christmas. In line with our Tithi Bhoj program, donors can make a gift donation to Annamrita on behalf of their friends or relatives. So now instead of running around, spending money on tangible objects, you can now with the click of a button make a donation to a needy child on behalf of someone else. Annamrita will send you an Annamrita Gift Card which you can present to the person to mark your contribution We had families buying Diwali gift vouchers for friends and neighbours instead of crackers. Diwali parties had guests receiving Diwali gift cards as take away gifts.

Similarly Christmas season saw individuals and even small businesses coming forward to play Secret Santa through gift cards for needy school kids. We thank the families of Meswani, J. Chawla, P. Guptas, D. Balwani, Kukreja and S. Shah for supporting this initiative through gift cards.

This truly was the season of giving and kids have never been happier. We thank one and all for the coming forward with their contributions big and small and helping make this festive season a little more festive.

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Shout Out

Aurangabad Anniversary Day celebration



8th December 2018 on the Anniversary Day of Municipal Corporation Aurangabad appreciated Annamrita foundation for their work to provide Nutritious meals to underprivileged children.

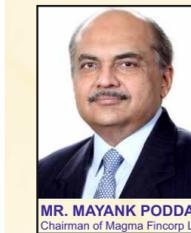
Chief Guest Shree Nandkumar Ghodele - Mayor of Aurangabad Municipal Corporation, Dr Nipun Vinayak Commissioner of Aurangabad Municipal Corporation (AMC), Adv. Madhuri Adwant Chairman Committee for Women & Child Development were present on this joyous occasion.

Mr. Nanadkumar Ghodele said," We at Aurangabad Municipal Corporation sincerely appreciate and feel happy to recognize the work of Annamrita Foundation and Shri RadhaKrishna Das for their work in the form of nutritious meals, nectar like food & food literacy activities." They presented Annamrita an Appreciation Award in recognition of the work done

Mr.Sudarshan Potbhare, Branch Manager at Aurangabad, Mr. Rajesh Bharuka, Dr Santosh Madrewar and Mr.Anil Gaikawad from Annamrita were appreciated for the great work done at Aurangabad.



Magma Corp supports Annamrita



MR. MAYANK PODDAR
Chairman of Magma Fincorp Ltd.

MAGMA , a company which is into insurance, finance and housing loans business started supporting Annamrita Kolkata as a part of their CSR activities in 2015. The CSR head of Magma, Mr.Kaushik Sinha, was very much impressed with the model of centralized Mid-Day Meal kitchens run by Annamrita across India to eradicate classroom hunger.

Since 2016, MAGMA has been supporting not only Kolkata kitchen but also other mid-day meal kitchens of Annamrita across India. In 2017-2018, MAGMA sponsored meals of 5100 children across 7 centers which include Jharkhand, Delhi, Faridabad, Jaipur, Palghar, Nellore and Kolkata, making them the biggest donor from Kolkata. The employees of MAGMA also came forward and sponsored meals of another 108 children in Kolkata.

"At Magma we truly believe that Padhega India tabhi to aagey badhega India. Class Room Hunger is one of the major reason that school dropout rates in India continue to be high. Magma has been working on this area for a few years now. In FY19 we have decided to provide mid-day meals to nearly 6500 school kids at different government schools located in Kolkata, Nellore, Aurangabad, Jaipur, Jamshedpur, Faridabad and Delhi. In this relation we have joined hands with Annamrita Foundation (formerly ISKCON Food Relief Foundation) as our implementation partner. We are planning to increase our contribution in the coming years." - CSR head of Magma, Mr.Kaushik Sinha

Thank you Magma!

Students of K.J Somaiya Vidyavihar College visit the Annamrita Tardeo project

Around 25 students from K.J Somaiya Vidyavihar College visited the Annamrita Tardeo kitchen this November. The students observed the entire cooking process and were especially interested in the kitchen operations. We thank them for taking the time out to visit the project and look forward to their visit again.

